

# A.W. Jenkinson FARMS



# hello

elcome to A.W. Jenkinson Farms. At the heart of the business is Whinfell Park, a farm nestling in the heart of the lush Eden Valley in Cumbria, just south of the charming market town of Penrith. This beautiful corner of fertile land has been farmed for centuries by families whose descendants still work with us today.

Our main activities revolve around bovine genetics and breeding, completed by sheep and arable farming, as well as shooting. Whinfell Park is a flourishing natural eco-system, the perfect home for all these pursuits and a haven for wildlife.

We run a fleet of modern and efficient machinery and we continuously invest in farming innovations, but it takes a lot more than good equipment to make a success of a business like ours – our real strength lies in our team of skilled and experienced stockmen, tractormen and other stewards of the land.

Farming isn't just our passion, it's in our blood. The A.W. Jenkinson Group, which includes A.W. Jenkinson Farms, was founded in the 1960s by Allan Jenkinson, who sold sawdust collected from sawmills in the Penrith area to local farmers.

Today, our renown stretches further than the Eden Valley. Our pedigree stock bulls and breeding herd are some of the very best in the Limousin breed, and their quality has made the headlines around the world.







Ì	meet the team
	our pedigree breeding services
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four seasons at whinfell park



# meet the whinfellpark team



#### Laura Harrison, Farm Administrator

Laura has worked for A.W. Jenkinson Farms for almost a decade. She has a wide range of administrative duties, from looking after the social media pages to overseeing the semen sales for customers right across the world. She also registers cattle, which is a considerable job.

To speak to Laura, call 01931 712 644.

#### Craig Douglas, Stockman

Craig was brought up on a dairy farm in South West Scotland and acquired his first herd of Simmental cattle at the age of 20. After starting his career as a pedigree stockman in Aberdeenshire, working with Aberdeen Angus and Charolais herds, he joined Whinfell Park in 2012. Since then, he has amassed an ever-increasing pile of rosettes and trophies on the show circuit, and has sold many of the Whinfellpark bulls for top prices.

Craig has his own herd of Aberdeen Angus as well as a flock of Pedigree Texel sheep.

To speak to Craig, call 07717 291456.

#### lain Scott, Farm Manager

Iain is from a Cumbrian farming background – in fact he grew up at Whinfell Park. He has farmed since leaving school at the age of 15, first as a dairy farmer. He then joined Allan Jenkinson in 1999 to manage fattening cattle and 2,000 breeding ewes on around 500 acres of land. Following foot and mouth, the farm branched into the breeding of pedigree Limousin cattle.

To speak to Iain, call 07876 254112.







Whinfellpark Rightdecision, the second stock bull ever to be retained in the herd. He was sired by Gunnerfleet Lion out of Whinfellpark Infusion



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owerffrydd Empire was Overall Champion at the British Limousin Cattle Society's October 2010 sale in Carlisle, where he was purchased for 30,000gns.

Empire has an excellent temperament and is very easy calving, followed up by outstanding growth weights and muscle. He carries two copies of myostatin gene F94L and is one of Whinfellpark's first choice to use on heifers.

His progeny is proven in many a sale ring, with bulls such as Ballyrobin Joop selling at 20,000gns and Whinfellpark Iago at 13,000gns.

Empire progenies include the highly admired Whinfellpark Lomu, who was retained as a Whinfellpark stock bull.







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hinfellpark Lomu is sired by Lowerffrydd Empire and out of Whinfellpark Femi, a daughter of the reputable Wilodge Cerberus. Whinfellpark Lomu comes with an impressive easy calving pedigree which has been followed up by outstanding growth rates, muscle development and overall style.

He was named Overall Limousin Champion at The Stars of the Future calf show in Stirling in 2016.

Lomu carries two copies of the myostation gene F94L. Whinfellpark Lomu is an exciting prospect for both pedigree and commercial breeding. Lomu has been used extensively at Whinfell Park and has proven to be very easy calving on both cows and heifers. His progeny is consistent, showing great style and easy flesh.



HBN: 19-30-299-413 EAR: DOB: 09/12/1998 HBN: 10704-089 EAB: UK 100464/100089 DOB: 01/03/2004











HBN: 100704-089 EAR: UK 100464/100089 DOB:01/03/2004











































































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ith his exceptional breeding line, Graiggoch Rambo is one of the best Limousin bulls to have ever been offered for sale in Carlisle. His superb qualities include width, depth of muscle, as well as being correct on his feet and legs. He also retains the breed character through his head.

Rambo was bought at the British Limousin Cattle Society's May 2022 bull sale for a record-breaking 180,000gns by a two-way syndicate including A.W. Jenkinson Farms, with a 25% input by Boden and Davies Ltd of the Sportsmans herd, Stockport, Cheshire.

He goes back to some 'classic' bloodlines, including Broadmeadows Cannon, Broadmeadows Ainsi, Ronick Gains and Wilodge Vantastic, an Ampertaine Elgin son out of Sarkley Glorianne.

At the pre-sale show, a judge placed Graiggoch Rambo as Intermediate and Overall Champion.







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oldies Olympia was purchased at the British Limousin Society Sale held at H&H in Carlisle in February 2020 for 30,000gns, after being placed as Intermediate and Overall Champion. Olympia was purchased for his tremendous width and plates, great length, and fantastic confirmation. He carries one copy of F94L and one copy of Q204X.

He is sired by the famed Ampertaine Foreman, and his depth in pedigree goes back to the renowned Goldies Vitality.





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GOLDIES GOLDILOCKS HBN: G511-1222 EAR: UK 581575/301222 DOB: 01/09/2011





stock bull.

His pedigree features an impressive female line in both Goldies Vitality and Wilodge Gem.

Orinocco carries one copy of the F94L myostatin gene and one copy of NT821.



# Nathal



NATHAN HBN: 36-15-228-891 EAR: n/a DOB: 21/08/2017





VIENNE

HBN: 36-12-005-312 EAR: n/a DOB: not available

HBN: 36-15-354-700 EAR: n/a DOB: not available

son of Jacot, Nathan was purchased in August 2018 at the KBS Genetics Prestige Sale in France.

Nathan has been used extensively on both cows and heifers at Whinfell Park. He has proven very easy calving with a short gestation period and his progeny has shown great potential, with many of his daughters retained in the herd as breeding females.

Large quantities of his semen have been sold back into France.

Nathan carries one copy of F94L and one NT821.





# D U L



uschia was purchased from the Bros herd in France in the summer of 2018.

Fuschia has had multiple successes in his show career and was selected for his easy calving, maternal traits, muscle, good feet and legs, locomotion and high fertility qualities. He has proven easy calving with short gestation and breeds very true to type. Fuschia has been one of our top semen sellers with a vast amount of straws sold back into France. Fuschia has two copies of myostatin gene F94L.





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rueman Jagger was purchased at Carlisle in October 2015 for a world record-beating 140,000gns by a syndicate comprising of Whinfellpark, Foxhill Farm, Swales Moor Farm and Dinmore Manor.

Sired by Ampertaine Gigolo, Trueman Jagger is out of Haltcliffe Vermount's daughter Trueman Grazia, offering an outcross pedigree for many herds. Jagger carries one copy of myostatin gene NT821 and one copy of Q204X as well as a beef value of +49 and exceptional muscling.

Trueman Jagger was crowned Supreme Champion at the 2016 National Limousin Show held at Carlisle.

Whinfellpark is responsible for the marketing and distribution of his semen.



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loughhead President was purchased for 30,000gns from the Cloughhead herd (GL Hutton of Keswick) in February 2021 at the Limousin Society Sale held at Borderway Mart in Carlisle. Sired by Cloughhead Loxley and out of Cloughhead

Cindy, he was selected for his total outcross pedigree – with his dam coming from a French-dominated line – alongside his exceptional width, power, easy calving figures and gestation length. Cloughhead President carries one copy of myostatin gene F94L and one copy of Q204X.



CLOUGHHEAD

HBR: HCX04-250 EAR: UK: 101985/800250 DOI: 14/03/2004

CLOUGHHEAD GOLDENGIRL HEN:HCX11-829 EAM: UK 101983/700839 DOB: 25/11/2011

HEN: HCX18-492 EAR: UK 101963/700492 DOB: 10/01/2010

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HEA: 19-85-001-713 EAA:mik DOB: 01/02/1968

# Fabi COTS 0



olcorsllwyn Fabio, son of Fieldson Alfy, was purchased in February 2012 at Carlisle for a then world record 120,000gns. This figure reflects a supreme combination of breeding and conformation.

Fabio is sire to some exceptional breeding progeny at Whinfellpark.

He carries one copy of myostatin gene F94L and one copy of NT821.







# S $\leq$ $\Box$



artronfree Powershift arrived at Whinfell Park Farm in March 2021.

He was purchased in a private sale from the Browne family's Cartronfree herd in Ireland. Powershift shows extreme muscle and depth of thigh. He carries one copy of myostatin gene F94L and one copy of Q204X.

He has been used on heifers and proven easy calving.



CARTRONFREE POWERSHIFT HBN: 372225149910324 EAR: IE 225149910324 DOB: 04/10/2019





EAR: UK 9636565/0091-5 DOB: 18/07/2010





HBN:/WEY54-017 EAR: UK 3051177400460 DOB: 25/10/2004



LYVENNET PARIS HEN: 8,7/99-004 EAR: UKWR372/0043 DOB: 16/03/1999

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WILODGE WANTASTIC



• oxhillfarm Jasper was purchased in 2012 for 33,000gns.

The son of the reputable Bankdale Alice, he went on to dominate the 2015 and 2018 show circuit. His show successes include being crowned Supreme Champion at the Royal Highland Show; Male and Reserve Junior Champion at the Great Yorkshire Show and the same at the Royal Welsh Show. He was also named Male Champion at the Royal Highland and The Great Yorkshire Show, where he stood in a line-up of four, two of which were his own sons.

Jasper is sire to many fantastic bulls and heifers who have also been seen on the show circuit.

Many of his daughters have been retained in our herd for breeding as they have great size and power.

He is an easy calving bull.

Jasper carries one copy of the F94L gene and one copy of the Q204X gene.



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he October 2008 Carlisle Champion Wilodge Cerberus was purchased for 50,000gns. He remains recognised as one of the finest Limousin bulls on record.

Wilodge Cerberus is popular with buyers all over the world and is used extensively at Whinfell Park. His exceptional shape and breeding is backed up by figures in the top one per cent of 200 and 400-day growth and he has two copies of the desirable F94L 'profit' gene.

Wilodge Cerberus is sire to a list of outstanding progeny such as Aultside Meanmachine, bred by Gary Patterson and sold for 65,000gns after being crowned Supreme Champion in the pre-sale show at H&H Carlisle in 2018. Meanmachine is a full brother to Aultside Hulk, who sold for 55,000gns to an owner from Ireland.

Another of his sons, Ampertaine Foreman, is out of Ampertaine Bathsheba, a Sympa daughter and was Reserve Overall Champion at Carlisle in February 2012 when he was sold for 38,000gns.

Cerberus is a popular favourite and continues to stand as the farm's top semen seller.





# Gunnerfleet Lion







urchased at Carlisle in February 2017 for 22,000gns, Gunnerfleet Lion is sired by Gunnerfleet Hicks out of Gunnerfleet Ilocks.

He has been described as one of the best bulls to come from the renowned Gunnerfleet herd for many years.

With his outstanding shape and style, Lion offers an exciting breeding opportunity for both pedigree and commercial breeders. He carries one copy of myostatin gene F94L and one copy of Q204X.

His progeny has had great success in the show and sale

circuits.

June 2020 marked the sale of our first home-bred bull to be sold privately into France – this was a son of Lion.

His daughters have sold to 15,000gns in the sale ring with his sons reaching up to 24,000gns.



# **Procters**





abo Procters was purchased in October 2020 at the British Limousin Society Sale held at H&H in Carlisle.

He was selected for his size, frame, power, and hard muscling, and because we believed that he would be an asset to use on Whinfellpark Lomu's daughters. He carries one copy of gene F94L and NT821.

In 2022, he was named First in his class, Male Champion, Overall Limousin Champion and Reserve Interbreed Champion at the Royal Highland Show. He was also part of the Champion Interbreed Group of Four.





Limousins are one of Britain's most popular beef cattle breed thanks to their meat quality and rate of maturation

# the breeding herd

enriching the genetic stock







he Whinfellpark herd comprises a number of pedigree Limousin breeding females, the majority of which are the progeny of the Farm's various stock bulls. Their primary purpose is to provide a significant number of high quality calves, which are sold on at leading specialist sales events.

The females are carefully selected for their breeding qualities, then reared using the optimum combination of nutrition, supplements and treatments.

In addition, the Farm uses a number of exceptional females to further enrich A.W. Jenkinson Farms' genetic stock through embryo work. This practice is used to push the herd's potential and to select certain traits that are well suited to our needs – for example, two mutations of the myostatin gene, named Q204X and NT821, can affect carcass and meat quality.

Success in embyro work has placed the business at the forefront of the Limousin breed genetic revolution, ensuring that the Whinfellpark team's long-term vision and strategy has led to our reputation growing exponentially.

For more information on our exceptional breeding females and our genetic work, contact enquiries@awjenkinson.co.uk.





# Wilodge Poshspice: the most famous cow in the world



in Stockport.

The November 2019-born embryo heifer is from the Wilodge herd of Lodge Hill Farm in Shifnal, Shropshire. Her dam, one of the most recognised in the breed Millbrook Gingerspice - won the supreme championship at the Balmoral Show three times in a row. Poshspice is sired by the well-known 32,000gns bull Ampertaine Elgin and promotes two copies of the Q204X myostatin genes.

We purchased her to join the Whinfellpark herd due to her outstanding pedigree – there is consistently good breeding through the whole family line.

Poshspice is not the first from the Wilodge herd to make its way to Whinfell Park Farm - she was preceded by bulls Wilodge Topgun and Wilodge Cerberus.







# the Lion King

#### the Gunnerfleet bull and his progeny



ith his outstanding shape and style, Gunnerfleet Lion has been described as an exceptional bull and an exciting breeding opportunity for both pedigree and commercial breeders.

His progeny has had great success in the show and sale circuits. His daughters have sold for 15,000gns in the sale ring while his sons – including Whinfellpark President, Whinfellpark Poldark, Whinfellpark Rhapsody and Whinfellpark Paddy – have reached up to 24,000gns.

June 2020 marked the sale of our first home-bred bull to be sold privately into France – this was a son of Lion.



Whinfellpark Rhapsody sold for 17,000gns



Whinfellpark Paddy sold for 11,500gns









# stars of the show

check us out at shows and competitions



Trueman Jagger was named Supreme Champion at the 2016 National Limousin Show



e thoroughly enjoy getting out and about every year with our show team. We attend most of the farming industry's major gatherings as well as our local shows. Over the years we have celebrated some great results and among our proudest achievements is the success of Whinfellpark Glittered, a standout cow and a star of the show circuit for two years running. She brought home Overall Limousin Champion and Reserve Interbreed Champion at the Highland Show, and Reserve Overall Champion at the National Limousin Show. She was only beaten by Trueman Jagger, a bull we own in a syndicate – he placed as Overall Champion at the same show.

Another one of our stars is Pabo Procters who in 2022 was named First in his class, Male Champion, Overall Limousin Champion and Reserve Interbreed Champion at the Royal Highland Show. He was also part of the Champion Interbreed Group of Four.



Whinfellpark Lupin was named British Limousin Breed Supreme Champion at the 2021 Yorkshire Show





# ladies in red

he Limousin Society's elite 'Red Ladies' Derby and Weaned Calf sale held at Borderway Mart in Carlisle is one the highlights of our year. Every December, we aim to sell a line-up of special females – in 2021 Whinfellpark Royalty sold for 15,000gns. The September 2020-born heifer is a daughter of Gunnerfleet Lion and out of Whinfellpark Flair. At the show before the sale, she won her class and was named Female Reserve Champion.





Whinfellpark Royalty sold for 15,000gns







## Oyo goes back to his roots

e sell our bulls far and wide but in 2020 we were especially proud to sell our first home-bred bull into France, where the Limousin breed originated. Whinfellpark Oyo is sired by the much-admired Gunnerfleet Lion and his dam Whinfellpark Jewel, who herself is a daughter of our stock bull Dolcorsllwyn

Fabio and out of our successful show cow Whinfellpark Glittered.

Whinfellpark Oyo was sold to a breeder in the Loire region.





## a day out on the farm



arm visits offer a unique way for visitors to learn more about Whinfell Park and see first-hand how we rear the herd and use the land. It's also a wonderful way to experience our natural ecosystem and witness the wildlife.

These pictures were taken during a visit by the Scottish Limousin Club. The delegates were taken round the fields in special trailers, and our team members shared their expertise on the breed. There was also an opportunity to see the machinery.











heep farming is a core activity at Whinfell Park Farm. Like much of the countryside in the Eden Valley, the land is ideally suited for breeding top quality lambs.

The farm maintains a standing flock of some 2500 Texel x Charolais breeding ewes, which will produce around 4,000 lambs per year. This cross of breeds offers high quality meat while at the same time producing breeding quality females which will be retained as flock replacements.

Lambing takes place under the cover of a series of purpose-built sheds which offer spacious, low stress surroundings that keep the young lambs safe from exposure, predators and disease, achieving excellent early development and keeping mortality to a minimum.



The sheep are expertly shorn every summer

# counting sheep





Comfortably bedded on fresh dry straw, the ewes have easy access to water and feed, and ample space to move around and settle in readiness for lambing. When their time comes, the ewes are moved into individual lambing pens alongside the main enclosures to deliver.

Each year A.W. Jenkinson Farms market a significant number of premium quality ewe lambs via the leading North West sale auctions and directly through private agreement. These half and three-quarter bred Texel crosses combine excellent maternal characteristics and carcass quality.

















# working the land

#### from field to fodder all year round

ore than 1,000 acres of the A.W. Jenkinson Farms are given over to an arable rotation each year. Crops are grown, maintained and harvested entirely by the team using their extensive fleet of wholly-owned high specification tractors and machinery. This includes combining, cultivation and spraying equipment.

The key crops are spring oats, winter wheat, oilseed rape and winter and spring barley. The farm is almost selfsufficient in feed production, with the majority of oats, wheat, barley and oilseed rape being sold on the open market.

A.W. Jenkinson Farms' arable activities benefit from the extensive use of the latest integrated GPS-referenced IT equipment. Variations in soil nutrient balance are highlighted through targeted analysis by the farm's agronomist. Evidence of disease or lack of nutrients is also pinpointed and treated within specific areas of a field using computer-controlled variable rate spreading technology.

Applied in conjunction with manure from the farm's over-wintering stock, this close control of disease and localised fertility helps ensure maximised production, whilst minimising use of agrochemicals and artificial fertilisers; cutting the risk of potentially damaging run-off to local watercourses.

As well as arable crops, the farm also produces other types of animal fodder such as silage, which is preserved pasture grass, and hay, which is cut and dried grass. Nothing is wasted on this land.





# the arable year

#### autumn

### spring



#### **Preparation / Tilling Sowing**

Modern minimum tillage techniques play an important role in maintaining moisture winter cereal varieties. Tractors with content and soil structure; breaking stubble into the topsoil to add organic

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Mid-autumn sees the fields sown with satellite-controlled steering ensure efficient drilling of seed in good time before the first of the winter frosts.



#### Fertilising

Nitrogen, Potash and Phosphate fertilisers Throughout the growing season A.W. are spread as the ground starts to warm in spring; giving the over-wintered cereal crops an early boost. Carefully targeted GPS-controlled application of fertilisers optimises levels through regular, close



#### Spraying

Jenkinson Farms' crops are sprayed using our high specification self-propelled sprayer. With advice from the Farms' agronomist, chemicals are applied to control disease and deficiencies in growing crops whilst minimising any harmful environmental effects.



#### summer



#### Ripening

The heat of the Cumbrian summer sees crops planted in the preceding autumn rapidly come into maturity. As the seed ripens the fields turn from green to gold signaling the arrival of harvest time.



#### Harvesting

The last days of summer bring the harvest before the weather turns. A.W. Jenkinson Farms utilise their own high specification combine harvester.



#### Bailing

After the grain has been harvested, the straw is collected and packed into modern high density bales that speed up collection times and minimise storage requirements. Straw goes for winter bedding and feed in the lambing and cattle sheds, with surplus material marketed locally.

#### Drying

Harvested grain is dried to achieve optimal moisture levels and is kept in the farm's extensive stores. Cereals are utilised for winter cattle, sheep and game feeds, with any surplus going to market throughout the winter months.



## near and Deere



he farm runs a fleet of the most up-to-date John Deere tractors. They are versatile and extremely reliable, offering a combination of impressive horsepower and outstanding efficiency, while ensuring excellent operator comfort thanks to their high-spec, air-conditioned cabs.

The tractors are fitted with the latest technology including an over-the-air link, which enables remote servicing and on-the-go operator support, and auto-steering, allowing hands-free navigation to within a 3cm accuracy. All operations are recorded, allowing further analysis of data to improve performance and efficiency.

Along with the tractors, the farm runs several John Deere Gators – these all-terrain, highly versatile vehicles are used more on the livestock and game side of the business. They offer driver comfort and safety, especially during the winter months.







## more in the tank

n recent years the popularity of liquid fertiliser has soared, especially in the arable sector. In 2020, A.W. Jenkinson Farms turned to this approach for most of the fertiliser requirements.

Along with financial gain, liquid fertiliser offers significant environmental advantages – the requirement for plastic packaging is eliminated. Furthermore excellent accuracy of spreading is achieved.







he opportunity to attend a well-run private shoot in the stunningly beautiful Eden Valley is a much sought-after privilege. In addition to a select group of invited local guns, the shoots play host to prestigious corporate guests from across the UK and beyond.

The Whinfell Park shoot is run in partnership with John Norris, who is one of the country's premier suppliers of hunting and shooting equipment and clothing. It was not developed solely for corporate activities, but has evolved in common with the other aspects of the A.W. Jenkinson Farms' business to work in harmony with the environment, recognising the responsibility to manage that environment for future generations.

The rearing of game birds for shooting represents an important and valuable source of income for many farms, and extensive naturalised areas are maintained for their needs. These areas also provide food and cover for a large population of wild birds and mammals.

The A.W. Jenkinson Farms' land offers a broad spectrum of carefully maintained habitats. Ranging from woodland and natural scrub through to planted cover crops and open fields, they make for an exciting and varied day's action.

The shoot works closely with a large roster of regular beaters, who know the land well and play a key role in ensuring a constant stream of action for the guns in attendance.



# a haven for wildlife





hinfell Park Farm is home to a whole ecosystem beyond just farm animals, and we are proud to be custodians of this delicately balanced haven for flora and fauna. From tiny wrens to mighty deer, the wildlife is rich and varied, as are the luxuriant plants, ancient trees and delicate grasses – our display of wild flowers in the spring is nothing short of spectacular.

Walk from one end of the farm to the other, and you'll experience everything from the cry of oyster catchers to the thrilling flash of blue of a kingfisher in flight.

It's a little bit of heaven on Earth – appropriately enough for the Eden Valley – but it takes work to achieve this flourishing environment. We always use responsible farming techniques and we have built a number of specially constructed features aimed at promoting bio-diversity, such as fully naturalised wildlife ponds.





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# four seasons at Whinfell Park































#### A.W. Jenkinson FARMS

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